

Client: Professional Development Program

Project: Product Description Can Opener

Objective: Sales Generation

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The Rugged Little Can Opener that Rips Through Metal and Saves Your Skin

Help your food preparation staff be more efficient – and happier – by giving them the best tools. We built the ACME Pro electric can opener with them in mind.

SAFETY: The ACME Pro's cutting blade dulls the edges of the can's metal while opening the can. Your staff will work quickly and efficiently without worrying about slicing their fingers or hands. And you have one less work site injury to think about.

ENDURANCE: Unlike most can openers, your ACME Pro won't break if someone accidentally knocks it to the hard floor below. Nobody has to rush out and buy a new can opener while your customers wait for their meals.

CONVENIENCE: It runs on rechargeable batteries, so staff can move it wherever they need it without searching for a nearby outlet.

COMPACT POWER: It's got the same dual-speed opening power your team expects, but its smaller size means they can tuck it away in any 4-inch square of counter space.

SHINE: When food splatters on the ACME Pro, a quick wipe-down restores its clean, shiny, stainless steel surface.

The ACME Pro slices through the hassles of common commercial can openers.