

Client: Professional Development Program

Project: eNewsletter space ad

Objective: Lead Generation

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### **It's easier to meet sales quotas when you can get VPs to meet with you**

Could your sales team use a few powerful tips for getting in front of VPs? We've got three, and we want you to have them. They're in our free white paper, **3 Strategies for Getting Sales Appointments with VPs**. These field-tested strategies are used by the well-known sales teams of IBM and NCR.

The 9-page white paper includes 2 customizable emails your sales team can begin using today. Help them reach VPs and get past that crucial barrier to making the sale.

[Click here](#) to download your free white paper.