

Client: Professional Development Program

Project: Free Webinar

Objective: Lead Generation

copy excerpt

Attention Owners of Web Design Firms:
If Your Proposals are Missing These 5 Key Strategies,
Your Business is Missing 20% of its Potential.

Attend a FREE Webinar Next Tuesday and
Find Out How to *Pump Up Your Proposals*.

You may deliver premier web design services, but if your proposals don't stand with the competition, your prospects aren't even giving you a chance to design their web presence.

Join us next Tuesday, November 10th at 2pm ET to learn **five proven strategies** of a winning proposal. If you aren't including these elements in your proposals, our tests show you're missing out on 20% of new business.

Just imagine what 20% more business will do for the focus and enthusiasm of your employees, as well as the growth and reputation of your firm!

Shawn Chadha is the Owner of Shawn Web Design. Here's what Shawn said after joining us.
I've been in the design business for 15 years and quoted hundreds of projects. Yet, I learned strategies in this webinar that are bound to increase my success rate considerably.

The rapid shift in technologies and web delivery mechanisms means proposals need to address new elements like Smartphone displays and tight security. That's why someone like Shawn, after quoting "hundreds of projects" over 15 years, learned something new.

At next week's webinar, we'll give you:

- 5 key elements you **MUST** include in every proposal to boost your win rate by 20%
- an example of a proposal that uses these elements and strategies

Simply tweak the example proposal with your firm's information, then watch your bold proposals charge into the competition and bring back 20% more business.

But you must register soon. Space is limited to 9 participants, and there are just 2 spots still open.

[Click here to register now!](#)