

Wolverine Military Outfitters
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FOR IMMEDIATE RELEASE

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WOLVERINE MILITARY OUTFITTERS MAKES ITS MOVE ... 192 FEET FURTHER NORTH

Milan, MI (January 25, 2010) – Milan-based Wolverine Military Outfitters is on the move. The store, which sells gun accessories and tactical gear, and also provides services such as background checks, has closed its store at 23 Wabash Street. Husband and wife owners Mark and Aimee Vaughn will reopen the store on Tuesday, February 2. The new location is less than 200 feet up the road at 13 E. Main Street, next to Milan Tae Kwon Do in the heart of downtown Milan.

To celebrate the reopening on 2/2, all merchandise will be 22% off. In addition, the first 22 adult customers will receive a free box of .22 caliber bullets. The Vaughns are preparing for an exciting 2s day.

The new store is smaller, so Wolverine Military Outfitters will refine its business to match what customers have been asking for. They'll continue to sell gun accessories, military and tactical gear, ballistic armor, vintage apparel, hunting gear, and paintball guns and accessories, so shoppers can still buy Ghillie Suits, magazines, scopes, red dots, lasers, gun parts, CO² refills, and camouflage clothing, but changes are coming.

“We're going to take out a lot of the Army Surplus and add gear and clothing from Voodoo Tactical, 24/7, and 5.11,” Mark said. These companies provide high-end products that Mark's customers have been asking for – customers who work in law enforcement, corrections, emergency

preparedness, fugitive recovery, and EMS, as well as hunters, campers, hikers and survivalists who want the best equipment for their hobbies. “We're also getting surveillance gear like a smoke detector with a camera in it, and Airsoft products,” Mark added.

Wolverine Military Outfitters has been in business for three years. Prior to opening the Milan store last April, Mark took the business on the road, attending nearly all of the 35 gun shows listed every year at www.migunshows.com. His passion for guns and military gear, combined with his outgoing personality, paid off at the gun shows. “I've been working gun shows for three years, so I've got contacts. We work together with the other surplus stores. I send them customers, and they send me customers.” Mark collaborates with dozens of other surplus dealers to serve the entire southeast Michigan area.

The store's three employees – Mark, Aimee, and Mark's dad Bernie – are excited about the new location, recognizing the opportunity to provide useful services to the community. The new store includes a classroom for Carrying Concealed Weapons and Concealed Pistol License classes. In addition, “I can give customers more one-on-one attention in the smaller store,” Mark said. “We do background checks, and we work with other agencies who provide private investigation and fugitive recovery services. We can help people find other people.”

“Helping” is something Mark enjoys about his business. Whether it's locating a WW II German helmet for the man who wanted it for his son's WW II collection, or tracking down a magazine for a gun that someone's grandfather used to use, Mark is up for the challenge. “I grew up collecting military stuff all my life. Now I enjoy working with people and saving people money by helping them find what they want. People drive an hour to come to a store like this. They're always looking for something different. We've become known for having things that most places don't have.”

Wolverine Military Outfitters' winter hours are 11 AM to 8 PM, Tuesday through Saturday. For more information, call Mark or Aimee Vaughn at (734) 508-6024.

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